

SCANDINAVIAN
ORAL CARE
SINCE 1927



CHOOSE
THE ONE THAT
FITS YOU



Jordan*

Scandinavian oral care since 1927



jordan.dentalcare.uae

Makes brushing teeth

EASY AND FUN!

Children have three times more taste buds than adults. Jordan's new series of toothpastes have a mild, fruity taste that kids love, the appropriate level of fluoride to protect their teeth, and a gentle formulation without SLS. Choose the toothpaste and toothbrush that fits your child and establish healthy dental routines from their very first tooth.



MADE WITH PURPOSE



0-5 years



6-12 years



NEW CHOOSE THE ONE THAT FITS YOUR CHILD

Please scan to see the new brushing song



The joy of BRUSHING!

0-2 YEARS

3-5 YEARS

6-12 YEARS

Dental hygiene starts as soon as the first little tooth breaks out. This is usually around the 6 months mark. Now is the time to establish good routines. Sit down with the child and let it quietly explore the tooth-brush. This way your child becomes familiar with it. Choose a soft-bristled tooth-brush that is gentle on teeth and gums. A good handle should fit both adult and childrens hands. To soothe tender gums, let your child bite on the biting ring.

At the age of 3 the child often has all 20 of its milk teeth. Try to explain how and why you need to brush teeth. It's important that you brush long enough. Getting a good grip is important both for your children and adults. A good grip ensures that all surfaces of the teeth can be easily accessed. Let the child choose its own favorite toothbrush for added motivation! Maybe you can find a toothbrushing song, or tell the child the beginning of a story that you finish when you're done brushing the teeth.

Older children need more fluoride as they now get their permanent teeth. Due to the uneven mix of milk and permanent teeth, its easier to get cavities. It's now more important than ever to clean all angles and corners of the teeth. As these teeth have different shapes, sizes, and heights. The bristle combination on step 3 is specially designed to brush all of these and reach difficult molars at the back (where a lot of cavities begin). This is also the time to make flossing a part of the daily routine.

Scan to see our 2 min brushing song.



0-2 YEARS

3-5 YEARS

6-9 YEARS



BRUSHING CHALLENGE

تحدي
تفريش الأسنان

NAME

الأسم

ORAL CARE TIPS:

- BRUSH 2X2 MINUTES A DAY
- FLOSS AT LEAST ONCE A DAY
- LIMIT SUGARY FOOD AND DRINKS
- VISIT YOUR DENTIST TWICE A YEAR

نصائح لصحة الفم

- والأَسنان
- قم بتفريش أسنانك لمدة دقيقتين مرتين يوميًا
- قم باستخدام الخيط على الأقل مرة واحدة باليوم
- قلل من تناول الأطعمة والمشروبات الغنية بالسكر
- قم بزيارة طبيب الأسنان مرتين في السنة

MADE FOR EVERY SMILE

2X2 MINUTES

اليوم	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8
الأيام الأولى	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙
SUNDAY الأحد	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙
MONDAY الاثنين	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙
TUESDAY الثلاثاء	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙
WEDNESDAY الأربعاء	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙
THURSDAY الخميس	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙
FRIDAY الجمعة	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙
SATURDAY السبت	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙	☀️ 🌙



scan to see our 2 min brushing song.



Scan and get Jordan brushing chart and win prizes



jordan.dentalcare.uae



jordan.dentalcare.uae



jordan.dentalcare.uae

Jordan*

Scandinavian oral care since 1977



AGE 0-5



AGE 6-12



Adult Toothbrushes

We are all different

MADE FOR EVERY SMILE

We are all different. We have a unique set of teeth, we use individual techniques to brush them and we like different colours and styles. Jordan toothbrushes are made to help you brush better and get the result you want. That's why Jordan offers such a wide range of toothbrushes. Choose the one that fits you.

MADE WITH PURPOSE



CHOOSE THE ONE THAT FITS YOU

IT'S TIME TO CHANGE

82% LESS PLASTIC WASTE



Jordan Green Clean more eco-friendly than wood & bamboo toothbrushes*

*University of Southern Denmark

Best in Test:

Jordan Green Clean was the clear winner in the Danish newspaper Politiken's test of sustainable toothbrushes on November 30, 2019. Please scan the QR code to read the full article



Scan to learn more



WE ARE CHANGING THE GAME!

We are changing the game with new Jordan Change!

Why throw away the whole brush, when you can replace just the head?

Not only super easy and convenient to use, but also saving **82%** plastic, every time you change the head.

And of course, without any compromise on quality!

CHOOSE BETWEEN DIFFERENT COLORS!



CHANGE BRUSH HEAD WITH A SIMPLE *CLICK*

THE RECYCLED JORDAN GREEN CLEAN CONTRIBUTES TO A CIRCULAR ECONOMY REDUCE-REUSE-RECYCLE



100% recycled handle

Handle made from 100 % post-consumer recycled & FDA-approved plastic. This gives new life to material that otherwise would have ended up as landfill



100% recycled cardboard

Paper pulp packaging made from 100% post-consumer recycled paper fibres from paper-based products



100% Bio-based bristles*

Made from nylon 1010 which is 100% bio-based, originating from castor oil plants - a renewable source.



Jordan Green Clean is designed with both you and the environment in mind, combining great functionality with recycled materials - giving it a second life. Designed by the Scandinavian designer Andreas Engesvik.



For Adults



For kids



CAVITY PROTECTION



MINTY FLAVOUR



98 % NATURAL INGREDIENTS

Carefully selected ingredients with natural origin



RECYCLED PACKAGING

The tube contains up to 50% recycled plastic



10% XYLITOL

For superior caries protection

CREATED WITH YOU
AND THE PLANET IN MIND



2090 0307



For more information WWW.JORDANORALCARE.COM



RECYCLED PLASTIC



BIO-BASED BRISTLES



RECYCLED PACKAGING



Scan to learn more

STAY FRESH SERIES



CAVITY DEFENSE

- Studies show that xylitol in combination with flouride gives you stronger teeth and significantly better remineralization of dentine than flouride alone*
- This toothpaste differentiate from the other brands by containing a much higher level of xylitol (9,9%)
- The toothpaste is gentle on the enamel
- Jordan Caries Defense is a toothpaste with a mild, yet fresh taste



WHITE SMILE

- Gentle on enamel
- Jordan White Smile contains a specially developed combination of ingredients for proven stain removal
- The toothpaste effectively removes daily stains like coffee and tea for naturally whiter teeth

FRESH BREATH

- Jordan Fresh Breath as an advanced formula which fights bad breath effectively and leaves your mouth fresh for up to 12 hours
- It has an additional amount of zinc, which actively reduces bad breath
- The flavour contains the component Optafresh® which has been clinically proven to reduce bad breath
- The toothpaste is gentle on the enamel



ELECTRIC TOOTHBRUSHES

The Jordan Clean Smile series is a new generation of electric toothbrushes that makes it easy to keep your teeth clean by utilizing our SoftClean™ Technology.

A unique combination of specialized bristles for gentle & efficient cleaning



BETWEEN TEETH

Pyramid-shaped bristles to access hard-to-reach areas and remove plaque efficiently

GUM LINE

Super-soft tapered bristles for gentle & efficient cleaning of the gum line

POLISHING

High-quality bristles positioned to access the large areas of the teeth, for excellent stain removal



PRESSURE SENSOR
Prevents hard brushing



2 MINUTE TIMER
Vibrates every 30 seconds



2 SPEED MODES
8000 / 10 000 rpm



TRAVEL CASE INCLUDED
For hygienic storage



LONG LASTING BATTERY
Gives 3 weeks brush time



QUICK CHARGE
20 min charging = 1 week brushing



LOW BATTERY INDICATOR
Flashes at 20% capacity



USB CHARGING
Easy and convenient



Your toothbrush **NEEDS A PARTNER!**

Did you know that without a partner your toothbrush alone can only clean 65% of the tooth surface. Pick a flosser to join the team and complete that 100% clean. With the Jordan Interdental series it has never been easier to start flossing. Choose the one that fits you.

**100%
CLEAN?**

**PICK A FLOSSER
TO JOIN THE TEAM**



**MAKE FLOSSING
A HABIT**



**5 TIPS FOR
GOOD FLOSSING
ROUTINES:**

1. Keep the dental floss visible, in a place where you can't avoid seeing it. It will serve as a constant reminder and help you remember to floss.
2. Repetition creates habits. Promise yourself to floss every morning and night for a week. Before you know it, flossing will seem like a natural part of your daily routine.
3. Floss before brushing. Fluoride toothpaste works best on clean surfaces, which is why you should brush your teeth after using dental floss.
4. Don't forget the "neck" of the tooth where the tooth meets the gums.
5. Make the routine less boring by multitasking! For instance, you can watch TV or listen to radio while flossing, which will also motivate you to floss more thoroughly.

Please scan to see the full range of Jordan dental care products



Scan for more
Jordan flossing tools



**CHOOSE
THE ONE THAT
FITS YOU**



**MADE WITH
PURPOSE**



**100%
CLEAN?**



AMAZON



NOON



Jordan*

Scandinavian oral care since 1927

For more information, please contact **Jordan Middle East**
Tel: +971 4 8871050 - email: enquiry@jordan-co.ae



jordan.dentalcare.uae